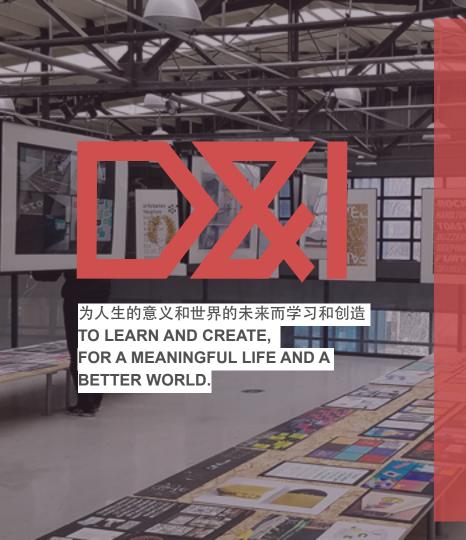


TONGJI UNIVERSITY COLLEGE OF DESIGN AND INNOVATION 同济大学设计创意学院





TONGJI UNIVERSITY COLLEGE OF DESIGN AND INNOVATION

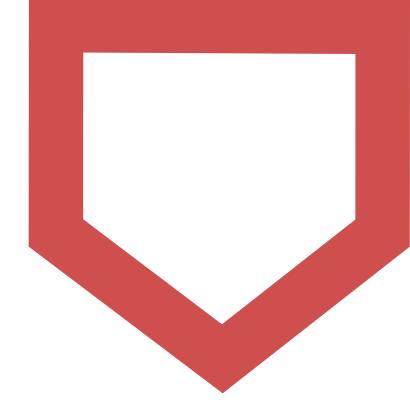
At early stages, the core design education at Tongji was linked to architectural studies. In 2009, the University moved its design department out of the architecture school, and established a new school—the College of Design and Innovation, Tongji University.

D&I is now one of the most internationally renowned design schools in China, and it enjoys membership in the CUMULUS, ICSID, the Fablab Network and the European Network of Living Labs...

D&I has around 700 full-time students, and the College focuses on "smart, sustainable design for industrial transformation and future living."

STUDY IN D&I

- The environment of D&I
- What you can learn in D&I



STUDY IN D&I

Undergraduate Programs

Industrial Design
Environmental Design
Media and Communication Design

Master's Programs

Advanced Industrial Design
Advanced Environmental Design
Advanced Media and Communication Design
Product Service System Design
Interaction Design
Design Strategy and Management
Innovation and Entrepreneurship
Design History and Theory

3-D "T-shaped" Design Education Framework

based on the prevailing undergraduate-master's – doctoral degree system

Concentrated teaching for master student

6 weeks (each course) X 3 periods = 18 weeks (one semester)

A set of Special Interest Groups

design for healthcare, design for urban-rural interaction, design for new mobility and transportation, and design for smart and sustainable living...



Teaching building of D&I





Library

Workshop for making models

D&I has set a series of research centers and Labs:

Research Centers

Sino-Finnish Center
Sustain X Design Research Center
Inclusive Design Research Center
Art & Design Research Center
Chinese Culture Center



Research Laboratories

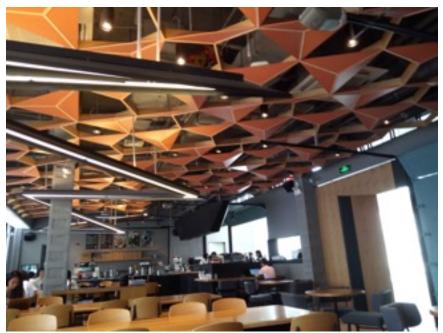
Biomimetic Sustainable Design Lab
Asian Lifestyle and Asian Design DNA
Creative Industry and Culture Lab
DESIS (Design for Social Innovation and Sustainability)
Lab Behavior & Cognition Lab
Ergonomics Lab
Integrative Media Design Research Lab
Digital and Parametric Design Lab
Interaction Design Research Lab
Public Design Lab
User Experience Design Research Lab

Design Engineering and Computing Research Lab

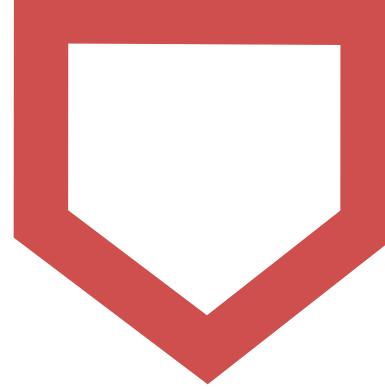
Genealogy of Design History Research Lab



Some more open spaces:







SEMESTER SETTING

- In how far did you have the chance to develop yourself further?
- In which semester are you and in which study section were you classified?

SEMESTER SETTING

In how far did you have the chance to develop yourself further? / In which semester are you and in which study section were you classified?

BACHELOR'S DEGREE

4 years (8 semesters

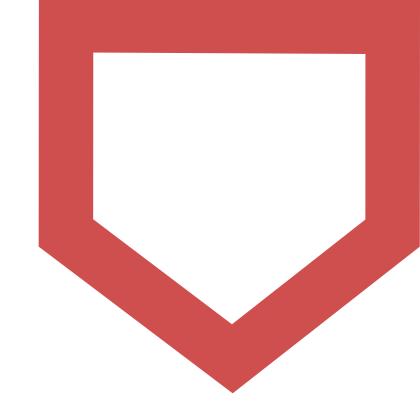
MASTER'S DEGREE

2.5 years (5 semesters)

Firstly classified

Secondly classified

Where we are



INTERNATIONAL ENVIRONMET

- International network and partners
- Teaching language

INTERNATIONAL NETWORK AND PARTNERS



The college has established a large open international network.

The college has signed cooperation agreements with more than 30 internationally renowned institutions. Among them, the college has established Double-degree exchange programs and None-degree exchange programs.

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LOGO-CREATURE

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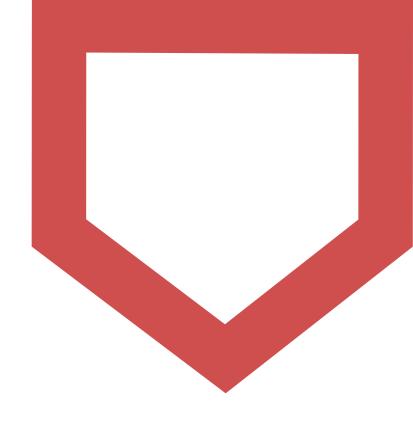
TEACHING LANGUAGE



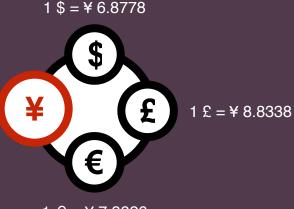
About 50% courses taught in English.



- Cost
- Daily life



COST IN CHINA



1 € = ¥ 7.3826

updated on 19.04.2017

If you don't have any recreational activities and lost in your study, you may cost only about ¥5000 / month. If you have many social activities, enjoy travel or have a girl/boyfriend in China, you may cost about ¥10000 / month? ...

COST IN SHANGHAI

Accommodation

Single apartment: \(\frac{4}{3000}\)~6000 / month Two bed rooms:\(\frac{4}{1500}\)~3000 / month Three bed rooms:\(\frac{4}{1000}\)~2000 / month

Food

Minimum ¥20/day

Transportation

If you live near the university:\footnote{100}^200 / month

If you live far from the university:
\footnote{100}^200 / month

MODERN AND TRADITIONAL





Shanghai is a modern international city where you can see the rapid development of the financial industry, business, fashion and entertainment culture.

MODERN AND TRADITIONAL









At the same time, Shanghai is also a Chinese city with its own characteristics, you can understand the local customs and more direct contact with Chinese culture.

If you can only live once, do not waste it, come to China, you will know the real world.

Thank you!